

Professional Experience and Qualifications



Robert M. Snowden, ASA, ABV

Founder/Managing Director

PROFESSIONAL OVERVIEW

Robert (Rob) is the founder of South Park Advisors, an independent business valuation firm that caters to business owners, attorneys, accountants, commercial bankers, trust departments, insurance agents, and financial planners. He has more than 25+ years of experience providing valuation services to private and public companies ranging in size from less than \$1 million to \$1 billion in sales.

His diverse portfolio of valuation services includes estate & gift tax reporting, ownership transition and advisory, litigation support, dispute resolution, employee stock ownership plans (ESOPs), equity sales, buy/sell agreements, recapitalizations, charitable foundation reporting, and lending purposes. Furthermore, he has extensive knowledge in business and financial research.

EDUCATION, CREDENTIALS, AND SPECIAL TRAINING

Accredited Senior Appraiser, American Society of Appraisers (ASA)

Accredited in Business Valuation (ABV), American Institute of Certified Public Accountants (AICPA) as a non-CPA finance professional

MBA, Rochester Institute of Technology

BS, Management, State University of New York at Geneseo

INDUSTRY EXPERTISE

His experience is diverse and includes, but is not limited to, the preparation of hundreds of valuation reports for the following types of businesses:

Real Estate Holdings	Construction	Pharmacies
Retirement Comm.	Retail/Service	Info. Technology
Manufacturing	Art Galleries/Artwork	SaaS
Investment Companies	Architectural/Engineering	Apparel/Textiles
Advertising/Printing	Government Contractors	Pro Motorsports
Distribution	Hedge Funds	Homeland Security
Life Insurance Policies	Energy/Utilities	Public Safety
Professional Staffing	Professional Services	Foodservice
Executive Search	Start-up Companies	Healthcare Related

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PROFESSIONAL AFFILIATIONS

Charlotte Business Exchange (CBEX), Board Member

Cabinet of Professional Advisors, The Foundation For The Carolinas
Charlotte Estate Planning Council, Board Member

National Center for Employee Ownership (NCEO)

Exit Planning Exchange (XPX), Founding Member

The ESOP Association

PROFESSIONAL EXPERIENCE

South Park Advisors – Founder and Managing Director, 2014-present

Elliot Davis – Manager, Business Valuation, 2012-14

Pesta Finnie & Associates – Manager, Business Valuation Services, 2011-12

Empire Valuation Consultants – Manager, 1996-2011

