

Professional Experience and Qualifications



Bryan King, ASA, ABV

Managing Director

PROFESSIONAL OVERVIEW

Bryan is a Managing Director of South Park Advisors and has 25 years of experience providing business valuation, litigation support, and related advisory services. His diverse knowledge includes estate & gift tax reporting, business succession planning, charitable contribution, shareholder dispute, equitable distribution, solvency opinions, employee stock ownership plans (ESOPs), merger & acquisitions, recapitalizations, and stock option plans.

Bryan began his career at First Union National Bank, where he was involved in developing the bank's third-party business valuation group. Bryan was a founding member of Enterprise Valuation Consulting, LLC, a small valuation firm specializing in business valuation and litigation support services, which is now part of South Park Advisors. With his deep networking roots in Charlotte and entrepreneurial spirit, his partnership with Rob Snowden was a natural one. As Bryan says, "we are stronger together."

Bryan is also qualified as an expert witness in arbitration and court hearings.

EDUCATION, CREDENTIALS, AND SPECIAL TRAINING

Accredited Senior Appraiser, American Society of Appraisers (ASA)

Accredited in Business Valuation (ABV), American Institute of Certified Public Accountants (AICPA) as a non-CPA finance professional

BS, Finance, University of North Carolina at Charlotte

INDUSTRY EXPERTISE

His experience is diverse and includes, but is not limited to, the preparation of numerous reports for the following types of businesses:

Manufacturing	Retirement Communities	Building Materials
Apparel/Textiles	Prof. Staffing/Exec. Search	Foodservice
Heavy Construction	Architectural/Engineering	HVAC/Mechanical
Retail Establishments	Energy/Utilities	Professional Services
Service Companies	Private Equity/Hedge Funds	Pro Motorsports
Info. Tech/SaaS	Real Estate Holdings	Healthcare-related

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PROFESSIONAL AFFILIATIONS

American Society of Appraisers

AICPA (Non-CPA Associate)

Charlotte Estate Planning Council

PROFESSIONAL EXPERIENCE

South Park Advisors –Managing Director,
2019-present

GreerWalker, LLP – Litigation and Forensics
Senior Manager, 2014-2019

Enterprise Value Consulting, LLC – Partner,
2001-2014

First Union National Bank – Investment
Officer, 1994-2001