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BUSINESS VALUATION
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Rob Hilton Speaking at NCEO Employee Ownership Conference 2022

FOR IMMEDIATE RELEASE: April 12, 2022

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Rochester, NY: South Park Advisors is pleased to announce that [Rob Hilton](#), managing director, and ESOP expert, will serve as a speaker at the NCEO Employee Ownership Conference in Seattle, WA, April 25-28, 2022.

On April 26, 2022, Rob will join Rich Heeter, Managing Director of Capital Trustees, LLC, and Drake Nicholas of Barley Snyder to share insights about several complex negotiation issues in ESOP transactions, including claw-back and earn-out provisions, non-compete contracts for key employees, and the appropriate application of warrants and other incentives. Additionally, the session will build off actual transactions and cover specific challenges such as customer concentration and unvetted financial information.

For conference details and registration, visit [Home | NCEO Employee Ownership Conference | Seattle, WA, April 25-28, 2022](#).

Rob Hilton, managing director, co-owner of South Park Advisors, and ESOP expert, has more than 20 years of experience providing valuation services to both private and public companies ranging in size from less than \$1 million to \$1 billion in sales. Rob is Executive Vice President of the New York/New Jersey Chapter of the ESOP Association. Rob is a regular speaker at national and regional ESOP conferences. He also frequently speaks on exit planning at various local, regional, and national events.

About South Park Advisors: South Park Advisors is an independent business valuation firm that caters primarily to meeting the needs of private, closely-held businesses. With offices in Charlotte, NC; Rochester, NY; and Phoenix, AZ, the company focuses on serving owners of middle-market companies with sales of up to \$500MM. www.southparkval.com