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Rob Hilton to Speak at Employee Owned 2021 at Caesars Palace

Rochester, NY: South Park Advisors is pleased to announce that Rob Hilton, managing director, and ESOP expert, will speak at Employee Owned 2021 conference at Caesars Palace, Las Vegas, NV, November 10-12, 2021. During his session on **COVID valuation issues**, Rob will discuss PPP/stimulus, unusual performance, uncertainty in forecasts, and potential impact on certain ESOP specific topics related to the impact of the pandemic.

Employee Owned 2021, a hybrid ESOP Conference, is built to help participants adapt to the ever-changing business landscape. The pandemic, government regulations, supply chain issues, the list of obstacles to optimally running your ESOP goes on and on. Through insightful speakers, innovative ideas, the latest industry updates, technical content you can trust, and a focus on current events, Employee Owned 2021 will prepare attendees and your ESOP to march confidently into 2022. For more information and registration, see [OVERVIEW \(esopassociation.org\)](https://www.esopassociation.org).

Rob notes that “I am honored to join my colleagues and leaders from the ESOP community at this conference. As COVID continues to impact businesses, it’s important to understand how valuations are affected by the pandemic. The ESOP Association continues to provide relevant and insightful information to individuals wanting to learn more about ESOPs.”

Rob Hilton, managing director, co-owner of South Park Advisors, and ESOP expert, has more than 20 years of experience providing valuation services to both private and public companies ranging in size from less than \$1 million to \$1 billion in sales. Rob is Executive Vice President of the New York/New Jersey Chapter of the ESOP Association. Rob is a regular speaker at national and regional ESOP conferences. He also frequently speaks on exit planning in general at various local, regional, and national events.

About South Park Advisors: South Park Advisors is an independent business valuation firm that caters primarily to meeting the needs of private, closely-held businesses. With offices in Charlotte, NC; Rochester, NY; and Phoenix, AZ, the company focuses on serving owners of middle-market companies with sales of up to \$500MM. www.southparkval.com