

## Rob Snowden Discusses Employee Ownership Strategies



**Rob Snowden, ASA, ABV**  
Managing Director

322 Lamar Avenue  
Suite 210  
Charlotte, North Carolina 28204  
704.817.1584  
rsnowden@southparkval.com

**FOR IMMEDIATE RELEASE:** August 30, 2021

South Park Advisors  
(704) 817-1584  
charlotte@southparkval.com

Charlotte, NC: South Park Advisors is pleased to announce that Rob Snowden, founding partner, and business valuation expert, will take part in a panel discussion on “Employee Ownership: A Strategy for Business Succession and Resiliency” on September 8, 2021.

The lunch-n-learn series is presented by the North Carolina Employee Ownership Council (NCEOC). The NCEOC provides education around Employee Stock Ownership Plans (ESOPs), worker cooperatives, and Employee Ownership Trusts (EOTs) as strong exit options that also preserve jobs and community impacts. For more information and registration, visit [September 8, 2021 – Employee Ownership: A strategy for business succession and resiliency – NCEOC](#).

Rob Snowden is the founder of South Park Advisors, an independent business valuation firm that caters to business owners, attorneys, accountants, commercial bankers, trust departments, insurance agents, and financial planners. He has more than 20 years of experience providing valuation and advisory services to companies ranging in size from less than \$1M to \$1B in sales across multiple industries. Although Rob works with all areas of the business, he specializes in estate and gift tax reporting, ESOPs, ownership transition and advisory, dispute resolution, equity sales, buy/sell agreements, recapitalizations, stock option plans, and charitable foundation reporting and lending purposes.

About South Park Advisors: South Park Advisors is an independent business valuation firm that caters primarily to meeting the needs of private, closely-held businesses. With offices in Charlotte, NC, Rochester, NY, and Phoenix, AZ, the company focuses on serving owners of middle-market companies with sales of up to \$500MM. [www.southparkval.com](http://www.southparkval.com)