

Rob Hilton to Speak at The ESOP Association's Multi-State Conference



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Rochester, NY: South Park Advisors is pleased to announce that Rob Hilton, managing director and ESOP expert, will speak at [The ESOP Association's](#) Multi-State Conference at Kalahari Resorts Poconos on September 9, 2021. During his session on **The Basics of ESOP Valuation**, Rob will address the fundamentals of the ESOP valuation timeline and process, explore the framework for the valuation of an operating company, and provide tips on how to when choose an ESOP valuation advisor. Additionally, attendees will learn about valuation approaches and procedures, and special ESOP-related valuation issues.

The ESOP Association notes that, "Business Valuation is an essential aspect of new ESOP formations and ongoing annual administrative updates. Valuation professionals assist ESOP professional advisors and ESOP companies understanding of the latest trends, issues, laws, and regulations related to properly determining an ESOP's share value."

Rob notes that, "I am honored to join my fellow colleagues and leaders from the ESOP community at this conference. The ESOP Association continues to provide relevant and insightful information to individuals wanting to learn more about ESOPs."

Rob Hilton, managing director, co-owner of South Park Advisors and ESOP expert, has more than 20 years of experience providing valuation services to both private and public companies ranging in size from less than \$1 million to \$1 billion in sales. Rob is Executive Vice President of the New York/New Jersey Chapter of the ESOP Association. Rob is a regular speaker at national and regional ESOP conferences. He also frequently speaks on exit planning in general at various local, regional, and national events.

About South Park Advisors: South Park Advisors is an independent business valuation firm that caters primarily to meeting the needs of private, closely-held businesses. With offices in Charlotte, NC, Rochester, NY, and Phoenix, AZ, the company focuses on serving owners of middle-market companies with sales of up to \$500MM. www.southparkval.com