

FOR IMMEDIATE RELEASE: June 7, 2021

South Park Advisors

(585) 473-3713

info@southparkval.com

Business Valuation Expert Kristin Coffey Joins South Park Advisors

South Park Advisors is pleased to announce that Kristin Coffey, CVA, has joined the firm's Rochester, NY office.

Kristin has over 25 years of experience in the finance industry, working as a financial analyst, business valuation analyst, and consultant. Before joining South Park Advisors, Kristin served as a senior consulting manager at Chiampou Travis Besaw & Kershner, LLP, a full-service accounting firm in Buffalo, NY. Additionally, Kristin has held positions with Bonadio & Co., LLP, Mengel, Metzger, Barr & Co. LLP, and Empire Valuation Consultants, LLC. Her vast experience includes valuations of various equity classes for companies operating in the manufacturing, construction, retail, healthcare, and professional services industries, among others. In addition, her diverse valuation portfolio includes company and/or equity sales, estate and gift taxes, litigation services, ESOPs, recapitalizations, stock option plans, and divorce matters.

Furthermore, Kristin completed Collaborative Practice Training and Divorce Mediation Training in 2019-2020 to enhance her abilities as a financial neutral facilitator in a collaborative divorce setting. Kristin is a member of the New York State Council on Divorce Mediation (NYSCDM) and the Collaborative Law Association of the Rochester Area (CLARA).

Kristin is currently studying for her Certified Divorce Financial Analyst (CDFA®) designation.

Rob Hilton, a managing partner of South Park Advisors, notes, "We are thrilled to welcome Kristin to the South Park Advisors team. She brings a wealth of experience and knowledge that will further benefit our clientele."

About South Park Advisors: South Park Advisors is an independent business valuation firm that caters primarily to meeting the needs of private, closely-held businesses. With offices in Charlotte, NC, Rochester, NY, and Phoenix, AZ, the company focuses on serving owners of middle-market companies with sales of up to \$500MM. www.southparkval.com