



J. Bryan King, ASA, ABV

Managing Director

Professional Overview

Bryan is a Managing Director of South Park Advisors and has 25 years of experience providing business valuation, litigation support and related advisory services. These services have been provided in connection with estate & gift tax reporting, business succession planning, charitable contribution, shareholder dispute, equitable distribution, solvency opinions, employee stock ownership plans (ESOPs), merger & acquisitions, recapitalizations and stock option plans.

His experience is diverse and includes, but is not limited to, the preparation of numerous reports for the following types of businesses:

Manufacturing	Retirement communities	Building Materials
Apparel/Textiles	Prof. Staffing/Exec. search	Foodservice
Heavy Construction	Architectural/Engineering	HVAC/Mechanical
Retail Establishments	Energy/Utilities	Professional services
Service Companies	Private Equity/Hedge funds	Pro motorsports
Info. technology/SaaS	Real estate holdings	Healthcare related

Bryan is designated as an Accredited Senior Appraiser of the American Society of Appraisers (ASA). Certification requirements include 10,000 hours (i.e., five years) of prior business valuation experience, the completion of mandatory coursework and exams, and the submission of a business valuation report for review by the International Boards of Examiners. Periodic recertification and continuing education is required to maintain accreditation status. The ASA is the leading and most respected credentialing organization for business valuation professionals.

Additionally, Bryan holds the Accredited in Business Valuation (ABV) credential of the American Institute of Certified Public Accountants (AICPA) as a non-CPA finance professional. A minimum of 1,500 hours of prior business valuation experience is required to be granted the credential and its holders are subject to annual recertification and continuing education requirements.

Bryan began his career at First Union National Bank where he was involved in developing the bank's third-party business valuation group. Bryan was a founding member of Enterprise Valuation Consulting, LLC, a small valuation firm that specialized in business valuation and litigation support services, which is now part of South Park Advisors. Bryan has also been qualified as an expert witness in arbitration and court hearings.

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Education

BS, Finance, University of North Carolina at Charlotte

Professional Affiliations

American Society of Appraisers
AICPA (Non-CPA Associate)
Charlotte Estate Planning Council