



Robert M. Snowden, ASA, ABV

Managing Director

Professional Overview

Robert is the founder of South Park Advisors, an independent business valuation firm that caters to business owners, attorneys, accountants, commercial bankers, trust departments, insurance agents and financial planners. He has more than 20 years of experience providing valuation services to both private and public companies ranging in size from less than \$1 million to \$1 billion in sales. These services have been provided in connection with estate & gift tax reporting, business succession planning, mediation, employee stock ownership plans (ESOPs), equity sales, buy/sell agreements, recapitalizations, stock option plans, charitable foundation reporting and lending purposes.

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Education

MBA, Rochester Institute of Technology
BS, Management, State University of
New York at Geneseo

Professional Affiliations

American Society of Appraisers
AICPA (Non-CPA Associate)
Charlotte Business Exchange
Charlotte Estate Planning Council
The ESOP Association

His experience is diverse and includes, but is not limited to, the preparation of hundreds of valuation reports for the following types of businesses:

Real estate holdings	Retirement communities	Manufacturing
Investment companies	Advertising/Printing	Distribution
Life insurance policies	Prof. Staffing/Exec. search	Retail/Service
Art galleries/Artwork	Architectural/Engineering	Govt. contractors
Hedge funds	Energy/Utilities	Professional services
Start-up companies	Construction	Pharmacies
Info. technology/SaaS	Apparel/Textiles	Pro motorsports
Homeland/Public safety	Foodservice	Healthcare related

Robert is designated as an Accredited Senior Appraiser of the American Society of Appraisers (ASA). Certification requirements include 10,000 hours (i.e., five years) of prior business valuation experience, the completion of mandatory coursework and exams, and the submission of a business valuation report for review by the International Boards of Examiners. Periodic recertification and continuing education is required to maintain accreditation status. The ASA is the leading and most respected credentialing organization for business valuation professionals.

Additionally, Robert holds the Accredited in Business Valuation (ABV) credential of the American Institute of Certified Public Accountants (AICPA) as a non-CPA finance professional. A minimum of 1,500 hours of prior business valuation experience is required to be granted the credential and its holders are subject to annual recertification and continuing education requirements.

Prior to founding South Park Advisors, Robert spent the first 15 years of his career with one of the largest independent business valuation firms in the U.S. In addition to performing business valuations, he has extensive experience in the area of business and financial research.